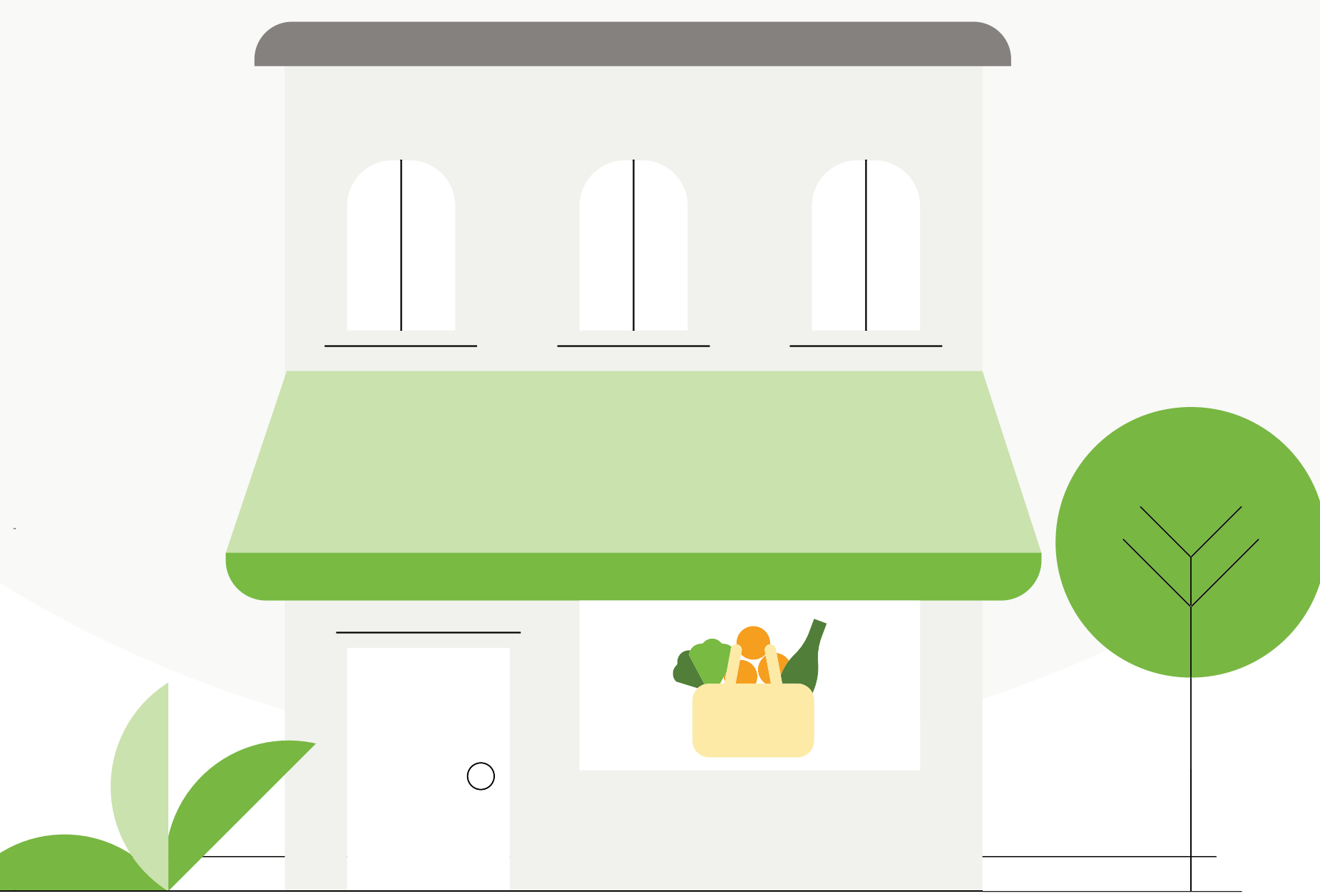


# Small Business. Big Impact.

## Mastercard Small Business by the Numbers

Small businesses have an outsized impact on the global economy. They represent **90 percent** of all businesses, employ roughly **70 percent<sup>1</sup>** of all workers globally and deliver **up to 50 percent<sup>2</sup>** of GDP.<sup>2</sup>

When small businesses suffer, everyone suffers – supporting this community is the single most important task on the road to recovery.



### OUR \$250 MILLION COMMITMENT:

Delivering Resources to Keep Commerce Flowing Safely

- **A Network You Can Trust**

Our decades of technology investment and expertise in forging transformative partnerships provides a network for small businesses that is secure, resilient and reliable in uncertain times.

- **An Investment in the Future**

Mastercard pledged **\$250 million** to small businesses across the globe in financial, technology, product and services support over the next 5 years.



## Enabling Digital Main Street

- **Driving Online Commerce**

Mastercard launched the [Digital Acceleration Platform](#) for Small Business in partnership with **24** organizations globally to deliver insights and resources for owners looking to expand their business digitally.

- **Helping Merchants Go Digital**

Through our partnerships with acquirers, the [Simplify Commerce](#) platform has helped **~4.5 thousand** merchants globally get online and easily take payments across multiple channels from one single platform.

- **Making Every Dollar Count**

We've helped **+15 million** small business cardholders get access to [Easy Savings](#). The offers help drive spend to **+40 thousand** merchant locations.



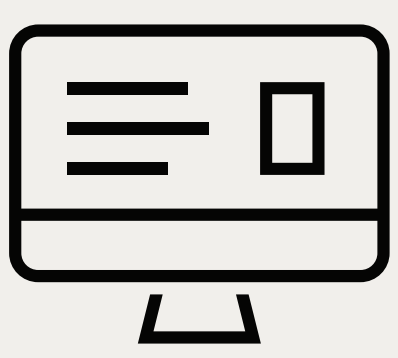
## Fostering Financial Security

- **Providing Access to the Digital Economy**

We made a global commitment to bring **50 million** micro and small businesses into the digital economy by 2025, with direct focus on providing **25 million** women entrepreneurs with solutions that can help them grow their businesses.

- **Unlocking Growth for the Underserved**

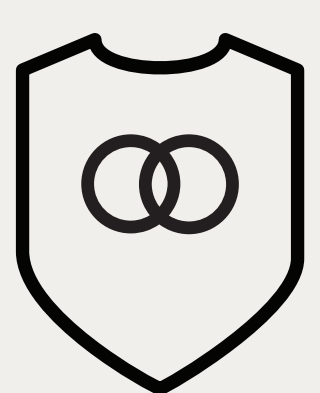
The Mastercard Impact Fund's **\$12 million grant and partnership with Accion** has the goal of transforming services for **10 million** people globally over 4 years.



## Delivering Data & Solutions

- **Providing Tools for Reopening**

[ShopOpenings.com](#), part of [Mastercard's Recovery Insights](#) program, confirms which shops and businesses are open for customers to visit in line with government guidance in **4** countries across **+30** merchant categories.



## Securing the Foundation

- **Reducing Risk**

Through our partnerships with Cyber Readiness Institute and Global Cyber Alliance, we've reached **+1 million** small businesses globally with **+150 thousand** small businesses downloading cybersecurity-related content and tools to reduce cyber risks.

- **Protecting the Core**

By October 2020, **+6 million** merchants will receive a [RiskRecon cyber assessment](#), helping them to identify key areas of their businesses to protect.



These unprecedented times call for an ethical innovation framework that puts citizens and customers first.

We're delivering the right tools and valuable insights for small businesses to navigate the challenges of today and opportunities of tomorrow.

To learn more please visit the [Main Street Resource Center](#) →