

# Working to Achieve the Sustainable Development Goals

Mastercard business goals and the SDGs are inextricably linked. Our technology, expertise and approach to partnership is helping to drive implementation and scale for the global goals, while advancing our mission to create a more inclusive economy.



## Goal 1: No Poverty

- Mastercard has helped make the financial system accessible to more than 300 million people previously excluded. We are committed to reaching 500 million, including 40 million small businesses, by 2020.
- Masterpass QR offers a low-cost electronic payment option for smaller merchants to join the digital economy. It is available in 7 markets in the Middle East and Africa, as well as India and Pakistan.



## Goal 2: Zero Hunger

- 2Kuze, a digital platform developed by the Mastercard Labs for Financial Inclusion in Nairobi, is digitizing the agriculture supply chain by connecting small farmers to agents, buyers and banks.
- Mastercard and the World Food Programme are working together to deliver the equivalent of 100 million meals to vulnerable communities.



## Goal 3: Good Health

- Mastercard is partnering with Gilead Sciences to explore the use of the Mastercard Aid Network to improve the delivery and tracking of hepatitis C treatment.



## Goal 4: Quality Education

- Mastercard and partners including the World Food Programme helped raise funds to provide over 17 million school meals to children around the world, incentivizing children to attend school.



## Goal 5: Gender Equality

- Our Girls4Tech™ program aims to educate and inspire young girls to pursue careers in science, technology, engineering and math. Since the program's launch in 2014, we've reached more than 22,000 girls in 16 countries.



## Goal 8: Decent Work and Economic Growth

- The Mastercard Center for Inclusive Growth is engaging leaders on the front lines of inclusion to work towards a goal of connecting 1 million micro-merchants to the formal economy by 2020.
- The Center is providing a USD\$1 million grant to support the growth of small businesses in Rwanda, including 160,000 refugees currently living in the country.



## Goal 9: Innovation and Infrastructure

- Mastercard and Western Union are working to create a digital infrastructure to connect refugees and the communities that support them to basic needs and services.



## Goal 10: Reduced Inequalities

- Working with governments like Nigeria and Egypt, Mastercard is linking Identity solutions with payments enabling people to become financially included on a massive scale.



## Goal 11: Sustainable Cities and Communities

- Mastercard is working with 100+ cities around the world including London, New York, Singapore, Sydney and Mexico City to enable contactless and mobile payments for the cities' transit systems.



## Goal 17: Partnership for the Goals

- Working with public and non-profit partners, Mastercard has empowered more than 2.5 million vulnerable people – the vast majority of them refugees and internally displaced people across Africa, Asia and Europe – with faster, safer and more efficient aid distribution through products including Mastercard Aid Network, Mastercard Prepaid Cards, and Mastercard Send for Disbursements.
- The Center for Inclusive Growth is pioneering the practice of data philanthropy in partnership with organizations including Harvard University, Accion, PolicyLink and Urban Institute.
- Mastercard and Unilever are advancing the model of private-private partnerships through our common goal of empowering small and micro businesses in emerging markets. Matching Unilever's network of distributors in developing countries with digital payment and acceptance solutions from Mastercard, we can unlock economic growth and further advance SDGs such as poverty reduction and sustainable cities and communities.